

NCC Group Webinar

4 secrets to a robust incident response plan

(February 2015)



Why do we need to plan?

- **Public reporting about breaches increased again in 2014**
 - Public reporting is often about theft of credit card information, but incidents are wider than this.
 - Much of this reporting is from the USA, a very different regulatory environment.
 - NCC Group experience shows the increasing trend is relevant in the UK too.
- **Planning enables an efficient response to all types of incident**
 - From the loss of a laptop to a sophisticated targeted attack, the overall response process will follow a similar procedure.
 - Handling incidents is part of dealing with overall business risk – oversight should come from the board level.



What is at risk?





Personal information

TOP VIEW

BOW LIGHT

PERSONNEL HATCH

BRIDGE

PHASER BANK

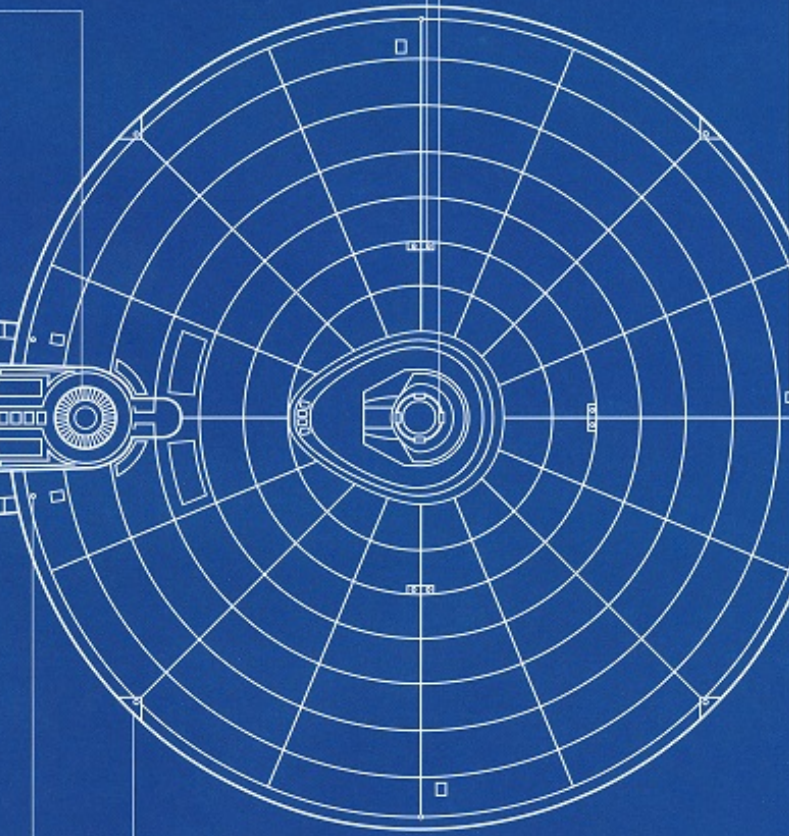
IMPULSE-DEFLECTION CRYSTAL



LANDING BAY

PHASER

MAGNATOMIC AMPLIFICATION CRYSTAL



Intellectual property



Strategic business information



Financial loss



FINANCLIA

The Daily Telegraph

THE INDEPENDENT

Daily Mail

DAILY Mirror

30p GET YOUR DAILY MAIL SAVE 50p A WEEK ON YOUR DAILY MAIL

After a month fighting malaria, Cheryl looks a million dollars again

THE SHE

Reputational damage

Four key considerations

1 – Don't panic, plan!

- **Formulating a plan increases the chances of a positive outcome**
 - Enables an organisation to respond more quickly.
 - Ensures that there are no obstacles to an efficient resolution.

- **Incidents happen all the time, some are (unfortunately) successful**
 - Investment in the entire security lifecycle will reduce the likelihood of a successful attack by “raising the bar”.
 - Technical solutions cannot prevent all incidents, so prepare for common scenarios and regularly test your plans.



Case study



2 – Empower staff

- **Empower all staff by default**

- If educated about security, staff can become an effective anti-malware solution!
- A positive culture and response to potential incidents will encourage early reporting by staff.

- **Identify key individuals responsible for incident response**

- Who is managing the incident for your organisation?
- Who has authority to make decisions? Does your CEO really want this responsibility at 3AM?
- Who will pull together internal teams who don't normally work together?
- Do these people know when incidents should be escalated?



Case study



3 – Retain specialist support

- **Have relevant external specialists available on retainer**
 - You don't want to be comparing suppliers whilst trying to deal with the reality of an ongoing incident.
- **Consider legal privilege**
 - Not always relevant or required, but useful in some circumstances.
 - Talk to your legal counsel to decide if this is appropriate.
- **This should include assistance with PR or communications**
 - Companies sometimes have an excellent technical response to incidents but communicate poorly – this can make things worse.



Case study



4 – Retain relevant data

- **Good plans can be thwarted if there is no data to investigate!**
 - Data needs to go back far enough and be readily available to investigators.
 - Consider internal applications too – is audit information available?
- **Consider how this affects third party suppliers or managed services**
 - Contracts will often include security or access to data but many suppliers are not used to clients exercising this.
 - Check whether suppliers really can help, in the same way you would test disaster recovery procedures.



Case study



Conclusion

- **Preparing is not a replacement for good proactive security investment**
 - It is always better to stop incidents from occurring.
- **Planning for an effective response does not need to be expensive**
 - Consider risks and make decisions prior to an incident occurring.
 - Consider simulating an attack against your company to test how well staff and processes work.
- **Learn from incidents**
 - Review the four steps and implement improvements where required.





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